

**FORMULATION OF MISSION STATEMENT**

**STRATEGIC MANAGEMENT**

**ASSIGNMENT # 2**

**FORMULATION OF MISSION STATEMENTS**

**MIRZA TANVEER BAIG**

**M.B.A. III SECTION "A"**

**SUBMITTED TO**

**SIR YOUNUS RAO**

## FORMULATION OF MISSION STATEMENT

COMPANY NAME	BUSINESS DEFINATION	VISSION / GOALS	CORPORATE VALUES
ADVANCE AUT PARTS, INC.	AUTOMOTIVE INDUSTRY (RELATED TO SPARE PARTS AND MAINTENANCE SERVICES).	TO PROVIDE ENTHUSIASTICE VEHICLE OWNERS KNOWLEDGE & INFORMATION AS PER THEIR NEED & DESIRE THROUGH COST EFFECTIVE MANNER.	BY DEPLOYING FRIENDLY, KNOWLEDGEABLE PROFESSIONAL STAFF, WHO CAN INSPIRE, EDUCATE AND SOLVE CUSTOMERS PROBLEMS.
DEANS FOODS CORPORATION	FOOD & BEVERAGE COMPANY (MANUFACTURER)	MAXIMIZATION OF LONG TERM STOCKHOLDER'S VALUE.	BY ADHERING TO LAWS & JURISDICTION WITHIN WHICH IT OPERATES AND CONTRIBUTING TOWARDS SOCIETY BY COMPLYING ETHICAL STANDARDS.
DEVON ENERGY CORPORATION	DEALING IN OIL & GAS INDUSTRY.	TO BUILD VALUE FOR ITS SHAREHOLDERS	THROUGH ITS EMPLOYEES BY CREATING ENVIRONMENT OF OPTIMISTIMISM, TEAMWORK, CREATIVITY, RESOURCEFULNESS. CONTRIBUTION TOWARDS SOCIETY THROUGH ETHICAL CODES & CONDUCTS.

### Advanced Auto Parts, Inc

6443 Iron Bridge Road Richmond, VA 23234

#### **Mission Statement**

It is the Mission of Advance Auto Parts to provide personal vehicle owners and enthusiasts with the vehicle related products and knowledge that fulfill their wants and needs at the right price. Our friendly, knowledgeable and professional staff will help inspire, educate and problem-solve for our customers.

### Dean Foods Corporation

2515 McKinney Ave., Ste. 1200 Dallas, TX 75201

#### **Mission Statement**

The Company's primary objective is to maximize long-term stockholder value, while adhering to the laws of the jurisdictions in which it operates and at all times observing the highest ethical standards.

### Devon Energy Corporation

20 N. Broadway Oklahoma City, OK 73102-8260

#### **Mission Statement**

Devon Energy is a results-oriented oil and gas company that builds value for its shareholders through its employees by creating an atmosphere of optimism, teamwork, creativity, resourcefulness and by dealing with everyone in an open and ethical manner.

## FORMULATION OF MISSION STATEMENT

### MISSION STATEMENT FOR ENTREPRENEUR

As an "Entrepreneur" I am looking to run a Foodstuff trading company by the name of

#### "FOOD PARTNERS TRDG. CO"

Its mission statement will be as follows

#### MISSION STATEMENT

"AIMING TO BECOME FOOD PARTNER OF EVERY ENTITY BY ADDING HEALTH, WEALTH & FRESHNESS TO EVERY STAKEHOLDER ABIDE BY THE LAW & ETHICS."

COMPANY NAME	BUSINESS DEFINATION	VISSION/GOALS	CORPORATE VALUES
FOOD PARTNERS TRDG. CO.	FOODSTUFF TRADING	TO BECOME A PARTNER IN THE MAXIMAZATION OF STAKEHOLDERS WEALTH, BY PROVIDING HEALTHY AND FRESH FOODSTUFFS.	ABIDE BY THE LAW & ETHICAL JURISDICTION WITHIN WHICH IT OPERATES.